



## **Policy 11 – Global Alliance Accreditation of Education and Training Qualifications by Member Organisations**

### **Purpose:**

The purpose of this policy is to ensure that in offering Global Alliance accreditation to suitably-qualified members, Global Alliance fulfils its mission of supporting and advancing high standards in education and training.

### **Scope:**

This policy described the Global Alliance Accreditation scheme which applies to any suitably-qualified institution offering education and training and seeking accreditation.

### **Definitions:**

‘Accreditation’ means recognition by the Global Alliance of a single qualification (e.g. degree, diploma or certificate) awarded by the member institution.

### **Description:**

Eligibility: to be eligible for Global Alliance accreditation, an institution

- i. must already be a Global Alliance member. If it ceases to be GA member its accreditation automatically lapses.
- ii. must offer an educational qualification of its own, such as a degree, a diploma, or a certificate.
- iii. must already have obtained appropriate national/local accreditation as a recognised education provider.

### **Category**

An association, institution or organisation that is a Global Alliance member and offers qualifications in public relations and/or communications may apply for Global Alliance Accreditation.

An association, institution or organisation that is not a Global Alliance Member, will need to apply for membership before applying for Accreditation.

**Roles and Responsibilities:**

Applications for Global Alliance accreditation must be sent to the General Secretary to be submitted to the Global Alliance Academic Council.

The Academic Council's role is to review applications and make a recommendation to the Global Alliance Executive Board in line with educational and academic standards for ratification of accredited courses and training programs offered by member organisations.

Cost of accreditation shall be determined by the Treasurer in consultation with Global Alliance Executive Committee and Global Alliance Academic Council.

Global Alliance Executive Board decisions are final.

Ends.

23<sup>rd</sup> November 2020