

Advertising Guidelines

Banners Size Manual



Global Alliance for Public Relations and Communication Management

Reach more than 30'000 senior communication practitioners

With the Global Alliance your message reaches more than 30'000 senior communication practitioners. The GA is increasingly engaged in frequent communication with its members and, through open-source information, it shares this intelligence with the global profession as well.

The Global Alliance offers different platforms to effectively convey your message:

Global Alliance website - www.globalalliancepr.org

The website is continually refined and expanded to increase its traffic and extend its reporting globally. It counts 36'000 visits/year and 26'000 unique visitors/year.

Monthly newsletter

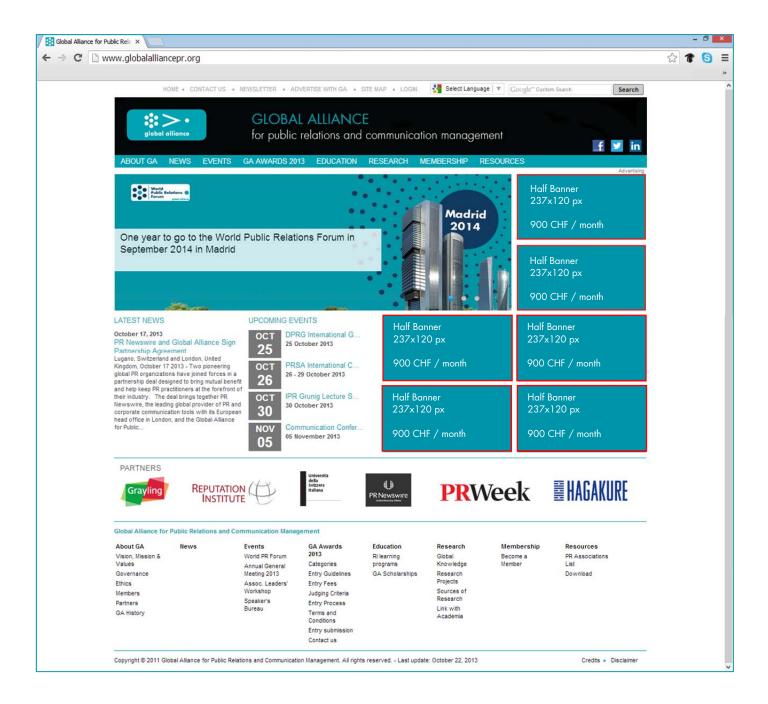
The monthly GA newsletter has a distribution to over 30'000 senior communication practitioners (directly) and over 200 Public Relations associations worldwide. You can view the most recent GA newsletters in the GA Newsletter Archive: http://www.globalalliancepr.org/website/page/e-newsletter-archive

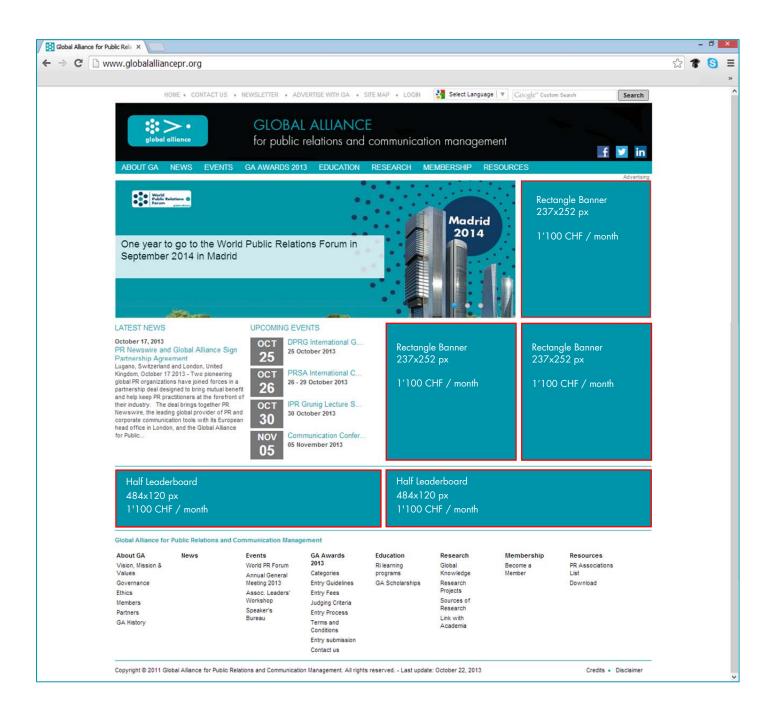
Banner Advertising Prices

Our advertising opportunities make it easy to bring your message to our large, targeted audience. In the following pages the different type of ads available are displayed.

Advertising spaces are billed on a monthly basis. A discount is applied for combined advertising (website and newsletter). For advertising packages of more than two months we build tailor-made offers.

For additional information, please contact the Global Alliance Center at info@globalalliancepr.org or phone +41 58 666 47 72.





GLOBAL ALLIANCE • NEWSLETTER NOVEMBER 2013

GA NEWS



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Read more



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GA MEMBER NEWS



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CONFERENCES & EVENTS



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Rectangle Banner 359x209 px

1'100 CHF / month

Half Banner 359x150 px

900 CHF / month

Half Banner 359x150 px

900 CHF / month

GLOBAL ALLIANCE PARTNERS

PARTNERS







PRWeek HAGAKURE







Notice A relations of the Work Relations and Communication Management (www.globalalliancepr.org), is the confederation of the world's major public relations and communication management associations and institutions, representing 180,000 practitioners and educators around the world. The Global Alliance's mission is to unify the public relations profession, raise professional standards all over the world, share knowledge for the benefit of its members and be the global voce for public relations in the public interest.

Visit our media kit to find out about opportunities to sponsor the Global Alliance reports, newsletters, and our site